#### STRATEGIC SERVICES OFFERED BY GIUSEPPE GENOVESI



# CDIO (CDO + CIO)

Executive with full scope (strategic and operational) and permanent hire

Typical for mid-size and bigsize enterprises that combine strategic and operational lead for Digital, Data, AI, Technology and People Transformation

# Interim CDIO (CDO + CIO)

Executive with full scope (strategic and operational) for limited time (Interim)

Typical for mid and big size enterprises that need a full dedicated resource to lead for a limited time

### **Technology Advisor**

Advisory to board & executive for middle and long term

Typical for mid-size and bigsize that need an advisory to boards and/or executive team on a continued base with limited time allocation and no executive responsibility

# CDO (Chief Digital Officer)

Executive with strategic scope only and permanent hire

Typical for big-size enterprises that operate with a dedicated CDO (strategic) and a dedicated CIO (operational) and build digital in complex products

### **Fractional CDO**

Executive with strategic scope only (Permanent) and shared across multiple customers

Typical for mid-size that can operate then with a shared CDO (strategic) and a dedicated Head of IT (operational)

#### **Ad Hoc Vertical Lead**

Assess, operate, optimize e2e specific areas on timed target

IT Strategy, Portfolio & Programs Demands, IT Operating model Governance, Partners Outsource IT Ops & Support, Services Improve Enterprise Architecture, Integration Budget & Spend, Services TCO Major Cyber Incidents.& Crisis Cybersecurity, Risks, Compliance Al, Automations and Agentic Data, Business Processes, OT Clouds, Infra, Business Apps





#### IMAGINE, ENABLE, EMPOWER WITH TECHNOLOGY THAT MATTERS!



### About Me

Technologist and C-Suite executive, highly results driven, solution oriented, moving forward, with a passion for technology, data, AI, and the dynamic interaction of people and systems to drive innovation.

## Why me

Holding a Bachelor's and Master's in **Computer Science**, experienced over 20 years in industries with strong supply chain optimization, also high regulated, engineering and manufacturing in logistics, government, aerospace, food, FMCG, distribution, retail, aviation, I learned to rapidly adjust digital transformation agendas to the company change appetite, executing during growth, major costs and risks mitigations, M&A, carve-out, restructuring, new boards and executives changes, crisis, new operating models and phases of accelerated innovation. I'm then the ideal partner of choice to navigate thru a fast evolving technology market, also in crisis time, target right solutions to make innovation real. valuable. sustainable and lasting.

## What I deliver

Challenge status quo in global multibillions corporates, driving transformational change with full accountability, navigating complexity and unlocking new opportunities and efficiency during digital journeys.

Comprehensive set of technology competences in IT, Cyber, Business Technology

Charismatic, Transformational, Servant Leadership, focus on develop and up-skill organizations during key transformation phases.

Able to execute from high strategic to operational detailed level, leading by example and ensuring change becomes real.

# Want to learn more?

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